

Coast Wholesale Appliances Shifts to the Cloud with Syntax Enterprise Cloud and Managed Services



For over 35 years, Coast Wholesale Appliances has been providing builders, designers and homeowners with some of the best selections of name brand kitchen and home appliances and accessories. Coast has fostered long-standing business relationships with over 40 of North America's finest kitchen and home appliance manufacturers, providing the best and latest brands for consumers across Canada. As a privately owned company with industry best pricing, Coast continues to grow with new locations, clients and customers.

Tackling Unnecessary IT Cost Overruns

With their business expanding, Coast needed to find a reliable IT solution that would match their brand quality and fast paced work environment. Using Syntax Distribution Management iSDM and Cognos for their business intelligence needs, Coast constantly needed their high cost in-house IT infrastructure running each application without fault.

Challenge

Shifting from in-house IT to the cloud while reducing costs and minimizing migration impact on end users.

Solution

- Syntax Enterprise Cloud for iSDM
- Remote Managed Services

Benefits

- Reduced IT costs
- Reduced risk
- On-Demand scalability
- Increased focus on growth-based IT initiatives
- Increased focus on core business

“The process of moving to Syntax’s Enterprise Cloud was seamless and transparent. Syntax’s Cloud Services team provided a high level of project management services to assist us with our migration process.”

Wayne Kuzek • Director of IT • Coast Wholesale Appliances



IT'S EASY TO GET STARTED.
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1-877-968-2948 • communications@syntax.com • www.syntax.com

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Running our IBM Power i in the Syntax Enterprise Cloud has proven to drastically increase processing performance and speed. Our end of day tasks now take 58% less time, thanks to the cloud!"

Wayne Kuzek • Director of IT • Coast



Seamlessly Migrating to the Cloud

Coast's IT department began researching the benefits of migrating to the cloud as a possible upgrade to their aging infrastructure. With limited in-house experience leveraging cloud technologies, it was important to partner with a cloud and managed services provider who had the insight necessary to ensure a smooth transition. Syntax's impeccable track record of successfully moving customers to the cloud, their knowledge of the IBM Power platform and their deep understanding of Coast's business, set them apart from other cloud providers.

"With the help of Syntax's migration team, Coast was able to perform extensive testing to achieve positive results which in the end reduced the impact of the migration process on end users," said Kuzek.

With the Syntax Enterprise Cloud and Syntax Remote Managed Services, Coast is now able to use iSDM and Cognos without the need to worry about the infrastructure and staff required to keep them running.



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About Syntax

Since 1972, Syntax has been providing comprehensive technology solutions to businesses of all sizes throughout North America with thousands of customers trusting Syntax with their IT services and ERP needs. Today, Syntax is a leader in providing cloud and managed services to businesses across North America. Syntax's cloud offerings, including their best in class Enterprise Cloud for ERP continues to grow and accelerate; a unique offering that safely hosts and manages critical business applications. Syntax partners with global IT leaders such as Oracle, IBM and others.

About Coast Wholesale Appliances

Since 1978, Coast Wholesale Appliances has been recognized across Western Canada as a leader in providing major brand name appliances at competitive pricing that is second to none. A privately owned company, Coast serves builders, designers and homeowners with 15 locations, seven warehouses, 75 delivery trucks and 120 sales professionals operating from Toronto to British Columbia.

Supercharge Your IT Department

After a successful migration, Coast's IT department has changed forever and will continue to evolve. "Moving to Syntax's Enterprise Cloud has started a cultural change in Coast's IT planning as we are moving away from relying on in-house IT infrastructure to services provided by Cloud technology," says Kuzek.

Coast has drastically shifted their IT spending from maintenance-centric costs to growth-centric investments. "Syntax's Enterprise Cloud services have provided an opportunity to reduce IT costs," says Kuzek, "with the savings being redirected to other IT initiatives within the company."

With Syntax providing post-migration managed services to ensure that the cloud systems are performing optimally, Coast is now able to focus on their core business. "Moving to Syntax's Enterprise Cloud has been a positive experience for all of Coast," says Kuzek. "We look forward to working with Syntax in the future as we develop initiatives to move more of Coast's IT infrastructure to the Cloud."

|| *Coast Wholesale Appliances has been part of the Syntax family for over 20 years. In that time we've gained a solid understanding of their operations and growth plans. Combine that with our ERP expertise and IBM Power Cloud Services, and we were perfectly suited to support Coast Appliances through their aggressive growth plans.*

We're very proud to welcome Coast into our growing cloud services family. Our Enterprise Cloud solution will provide a secure, scalable and fully supported cloud environment that Coast will benefit from for years to come."

Kenny Etnison • Executive VP Cloud and Infrastructure • Syntax