

# SalesHub Emails – EBS on OCI

## Email #1

<b>Asset:</b>	Enhancing E-Business Suite with Oracle Cloud Infrastructure Webinar
<b>Email Subject:</b>	Enhance Oracle EBS performance with Oracle Cloud Infrastructure (OCI)
<b>Pre-Header:</b>	Understand the key benefits and critical deployment considerations of running Oracle EBS on OCI
<b>Text:</b>	<p>&lt;NAME&gt;,</p> <p>In today's rapidly evolving digital landscape, customers are looking to the cloud for a strategic advantage while also being tasked to do more with less.</p> <p>Regardless of how far your organization is in its cloud journey, using <b>Oracle Cloud Infrastructure (OCI)</b> to host your <b>Oracle E-Business Suite (EBS)</b> solution can provide the right mix of performance, scalability, and cost savings to help you keep pace with the needs of your business.</p> <p><b>View the on-demand webinar:</b></p> <p><u><a href="#">Enhancing E-Business Suite with Oracle Cloud Infrastructure: Real-World Advice to Improve Availability, Scalability, and Capability</a></u></p> <p><b>In this on-demand webinar, you'll learn:</b></p> <ul style="list-style-type: none"> <li>• The common models for leveraging OCI for EBS</li> <li>• OCI on EBS architecture considerations</li> <li>• How to improve EBS High Availability and Disaster Recovery using OCI</li> <li>• Deploying EBS project environments in OCI inexpensively and license-compliant</li> <li>• How to integrate OCI into your current ERP ecosystem</li> <li>• Examples of leveraging OCI platform solutions for authentication, analytics, development, and integration services</li> </ul> <p>Let's set up a time to discuss how we can improve the availability, scalability, and capability of your Oracle EBS solution to better support your business.</p> <p>&lt;BD SIGNATURE&gt;</p>
<b>Promoted Asset:</b>	<u><a href="https://info.syntax.com/webinar/3/ebs/oracle/cloud/infrastructure/webinar">https://info.syntax.com/webinar/3/ebs/oracle/cloud/infrastructure/webinar</a></u>

## Email #2

<b>Asset:</b>	Syntax-Oracle OCI Partnership Press Release
<b>Email Subject:</b>	Your one-stop partner for Oracle Cloud Infrastructure (OCI)
<b>Pre-Header:</b>	OCI will deliver superior price-performance, availability, and built-in security to Oracle and Syntax customers
<b>Text:</b>	<p>&lt;NAME&gt;,</p> <p>Syntax has increased its investment in <b>Oracle Cloud Infrastructure (OCI)</b> as part of its multi-cloud strategy to accelerate the transformation of <b>Oracle E-Business Suite</b> into the cloud.</p> <p>As part of a new strategic partnership, Oracle and Syntax will jointly enable on-premises Oracle E-Business Suite customers to migrate or extend their solutions by taking advantage of OCI's lower costs, better performance, improved scalability, and a wide array of platform services.</p> <p><b>Read more in the press release:</b></p> <p><u><a href="#">Syntax Taps OCI as Strategic Platform for Multi-Cloud Managed Services</a></u></p> <p><b>As your one-stop partner for Oracle Cloud Infrastructure, Syntax provides:</b></p> <ul style="list-style-type: none"> <li>• Free cloud lift benefits</li> <li>• Special Cloud Solutions Provider (CSP) discounts</li> <li>• Flexible OCI terms</li> <li>• Support rewards credits</li> <li>• Oracle-certified deployments</li> <li>• Multi-cloud capabilities</li> <li>• License and support optimization</li> </ul> <p>Let's set up a time to discuss how Syntax and OCI can improve performance, lower costs, and better scalability for your E-Business Suite solution.</p> <p>&lt;BD SIGNATURE&gt;</p>
<b>Promoted Asset:</b>	<u><a href="https://www.syntax.com/news/syntax-taps-oracle-cloud-infrastructure-as-strategic-platform-for-multicloud-managed-services/">https://www.syntax.com/news/syntax-taps-oracle-cloud-infrastructure-as-strategic-platform-for-multicloud-managed-services/</a></u>

## Email #3

<b>Asset:</b>	Oracle E-Business Suite on Oracle Cloud Infrastructure Data Sheet
<b>Email Subject:</b>	Leverage OCI for improved Oracle EBS performance
<b>Pre-Header</b>	Migrate and upgrade your Oracle EBS solution to a modern, high-performance, supported platform
<b>Body Text:</b>	<p>&lt;NAME&gt;,</p> <p>Syntax has been hosting <b>Oracle EBS</b> solutions for over 25 years. Understand how we can make your migration to <b>Oracle Cloud Infrastructure</b> seamless, with minimal downtime and without impacting the application.</p> <p><b>Read the data sheet</b> to learn how we can get you onto a modern, supported platform that provides greater stability, security, and functionality.</p> <p><u><a href="#">Oracle E-Business Suite on Oracle Cloud Infrastructure</a></u></p> <p><b>Find answers to these questions:</b></p> <ul style="list-style-type: none"> <li>• Are you looking to improve performance, agility, or scalability?</li> <li>• Is your Oracle EBS running on older hardware or an inflexible data center architecture?</li> <li>• Are you worried about end-of-support dates and don't think you have the money to modernize?</li> <li>• Are you in support limbo?</li> </ul> <p>Let's set up a time to discuss how Syntax can help you leverage and extend your Oracle EBS solution using the capabilities and functionality of OCI.</p> <p>&lt;BD SIGNATURE&gt;</p>
<b>Promoted Assets:</b>	<u><a href="https://info.syntax.com/data-sheet/2/oracle-e-business-suite-on-oracle-cloud-infrastructure">https://info.syntax.com/data-sheet/2/oracle-e-business-suite-on-oracle-cloud-infrastructure</a></u>

## Email #4

Asset:	Oracle Cloud Infrastructure (OCI) platform page on Syntax.com
Email Subject:	Why Migrate to OCI
Pre-Header	Oracle's next-generation cloud infrastructure delivers superior price-performance, availability, and built-in security
Body Text:	<p>&lt;NAME&gt;,</p> <p>As an <b>Oracle Sell Partner, Oracle Service Partner, and Oracle Cloud Solutions Provider</b>, Syntax is uniquely positioned to enable Oracle EBS customers to realize the superior price-performance, availability, and built-in security of <u>Oracle Cloud Infrastructure (OCI)</u>.</p> <p><b>Why Migrate to OCI?</b></p> <ul style="list-style-type: none"> <li>• Improved ERP agility and scalability</li> <li>• Lift and shift and move and improve</li> <li>• Jump-start performance and improve availability</li> <li>• Get back on Oracle support</li> <li>• Leverage cloud-native services</li> </ul> <p>Let's set up a time to discuss how Syntax can help you realize improved performance and reduced cost by hosting EBS on OCI.</p> <p>&lt;BD SIGNATURE&gt;</p>
Promoted Asset:	<a href="https://www.syntax.com/platforms/oci/">https://www.syntax.com/platforms/oci/</a>

## Email #5

<b>Asset:</b>	Oracle EBS on OCI eBook ( <i>coming soon</i> )
<b>Email Subject:</b>	TBD
<b>Body Text:</b>	<NAME>,  TBD.  <BD SIGNATURE>
<b>Promoted Asset:</b>	Oracle EBS on OCI eBook (coming soon)